COMPANY
PROFILE

Softrack is a software development company providing high quality and cost-effective information technology solutions to global companies and small businesses. Established in 1998, Softrack Technologies became one of the early pioneers of providing high quality and cost-effective information technology solutions.

Hi There!

Softrack Technologies, a leading company in the product base development of software applications and custom services, operates in the international market mainly in fields such as HR and Business Management Processes.

The company offers a business solutions which sprout from a deep listening of business needs and dialog with Customers. The result of our know-how turns into services devoted to excellence and characterized by maximum flexibility, and in software with an intuitive and accessible interface, which at the same time conceal a complex and high-tech soul. Our main goal is to satisfy Clients wishing to adopt high-quality SaaS tools able to digitalize and simplify business processes, optimizing resources and improving performances.

About
Company

Softrack is a software development company providing high quality and cost effective information technology solutions to global companies and small businesses. Established in 1998, our Technologies became one of an early pioneers of exporting software solutions to companies.

Softrack Technologies provides complete technology solutions, from software development to interactive Web-based applications to Search Engine Marketing. Every solution that we deliver is professionally architected and managed, every detail is attended to, and every project is passed through our rigorous staging and testing methodology. This guarantees that our products are produced to perform exactly as they are designed to.

Softrack uses three stage process methodology to create high quality software that meets your exact specifications. It has developed packaged and customized software, multi-tier applications using variety of programming languages and technologies. we have a wide experience of working on projects related to database migration, business and marketing applications, e-commerce Web sites.

www.softracktech.com

Technical
Expertise

Softrack's technical expertise in the areas of software, website and E-Commerce development has been its core strength. A dynamic team of professionals with good academic backgrounds and diverse exposure allows the company to provide a unique blend of real business experience and cutting edge software solutions. We have also experience in developing various CRM and ERP projects for companies of international repute.

Technology
Expertise

Intranet / Extranet :

- Electronic Mail/Calendaring & Scheduling
- Groupware and Workflow
- Asynchronous and Real-time Collaboration
- Knowledge Management
- Document Management
- Systems Integration

Internet:

- E-Commerce
- Content Management
- Internet Marketing

Development Environment Expertise:

- Core PHP, Laravel and Codeignitor
- Oracle
- ASP.NET / ASP
- Microsoft SQL Server
- Scripting languages (VBScript, JavaScript, Jquery, Ajax, Angular, Ionic Framework, etc...)
- HTML, HTML5, XHTML, DHTML, XML
- MySQL, Access, PostgreSQL and other RDMBS
- Messaging, collaboration and directory services technologies (SMTP, POP3, etc.)

Product Expertise:

- Microsoft.NET
- Microsoft Windows Server
- Microsoft Internet Information Server
- Microsoft Exchange Server / Outlook
- Microsoft Active Directory / ADSI
- Macromedia ColdFusion

Our Mission

Mission

Softrack's mission is to form strategic alliances with its customers. We do so by providing high quality and efficient outsourcing solutions that reduce our customers' budgets, while allowing them to focus on their core businesses.

Our mission allows them to adopt & implement the required software solution within the budget and without loosing focus from their main business. Hence, they get expert software and E-Commerce solutions without being diverted from their main businesses.

Softtrack Product

Transform Your HR with Our Comprehensive SaaS Solutions

Our SaaS Helpdesk solutions aredesigned to deliver fast, efficient, and reliable support to your customers.
Complete Interactive Software and Hardware Services

Softtrack SaaS

- 1 HRSuite
- 2 HelpDesk
- 3 Dealer Management System
- 4 Biz Manager
- 5 Document Management System
- 6 Asset Management
- 7 Call Log

HR Suite

HRSuite is an enhanced personal / HR system with full recording and reporting features for your main office and its multiple locations.

Features

HRSuite provide a sophisticated web technology, aimed at bringing quality in Employee, Attendance, Leave & Payroll management.

HRSuite is convenient and customizable solution for achieving business needs

HRSuite can retrieve attendance information from any type, make and model of time registration / access control hardware devices and generate useful information for the organization

HRSuite is a browser based application, it can work with a number of database systems like FoxPro DB, SQL Server, Oracle etc.
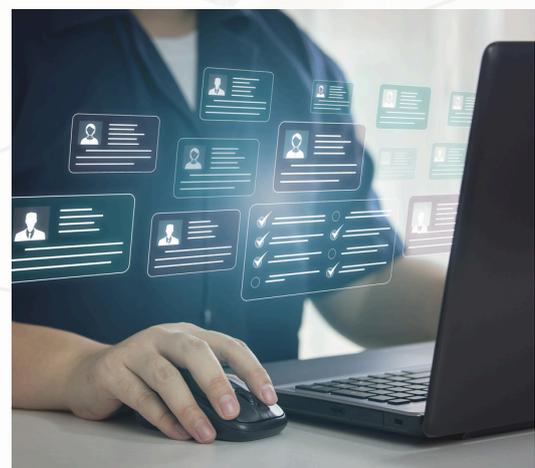
Bizz Manger

Biz Manager Enterprise Resource Planning (ERP) is the finest expression of the processes of business and information technology. Biz Manager can help business enterprises gain a competitive advantage by integrating all business processes and optimizing available resources.

BMSuite is convenient and customizable solution for achieving required automation in various activities, as per your business needs. It is practical, flexible, and easy-to-use.

BMSuite is a browser based application; it can work with a number of database systems like MySQL DB, SQL Server, Oracle etc

Key Features

Incremental improvement in information technology and drastic reduction in prices of computers has made it possible even for small-to-medium size organizations to implement ERP solutions. Softrack experienced team provides Biz Manager implementation support services.

- Company Info.
- Sales
- Accounting
- Inventory
- Production
- Human Resource
- Time & Attendance
- Payroll & Wages

HelpDesk

Softrack Helpdesk is a comprehensive system designed to provide information and assistance to computer users, primarily focused on troubleshooting Business-related issues. As an all-in-one helpdesk management solution, it ensures efficient support operations through a range of advanced features.

Main Features:

- Helpdesk is a customizable and continent system that handle all your Business related problems.
- Helpdesk has extensive reporting capabilities.
- Helpdesk has powerful integration with HR management software and provides flexible assets management.
- Helpdesk provide smarter way to generate tickets for problems with assign facility and customize tickets on priority base.

Softrack Helpdesk is the only helpdesk management system you will ever need. Able to automatically assign support tickets, keep users informed of the status of their call.

Dealer Management System

Dealer Management System (DMS), represent a sophisticated SaaS solution engineered to streamline distribution / principal interactions. Our one-stop platform, with streamlined order management, real-time tracking and power analytics, will make your business more efficient and profitable.
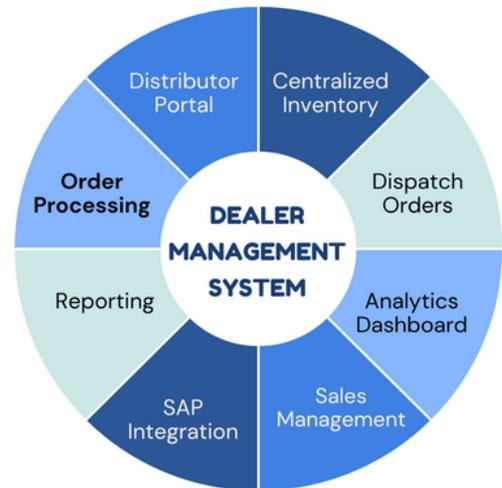
Main Features:

Order Entry
Simplify sales order placement with an intuitive interface that ensures quick and accurate submissions by distributors.

Order Review and Processing
Principals can seamlessly review and approve orders, transitioning them to production with minimal delay.

Dispatch Management
Efficiently manage logistics by entering container numbers for dispatch, allowing distributors to confirm receipt effortlessly.

Automatic Inventory Updates
Stock levels update in real-time as orders are received, providing distributors with accurate inventory management without manual input.

Secondary Sales Management
Track secondary sales effortlessly, enabling distributors to monitor performance and assess stock levels with precision.

Seamless SAP Integration
Integrate effortlessly with SAP to synchronize all sales orders, dispatch details, and customer information for cohesive reporting.

Role-Based Access Control
Enhance security and usability with distinct roles—Admin, Principal, and Distributor—each tailored with specific permissions.

Document Management System

Dealer Management System (DMS), represent a sophisticated SaaS solution engineered to streamline distribution / principal interactions. Our one-stop platform, with streamlined order management, real-time tracking and power analytics, will make your business more efficient and profitable.
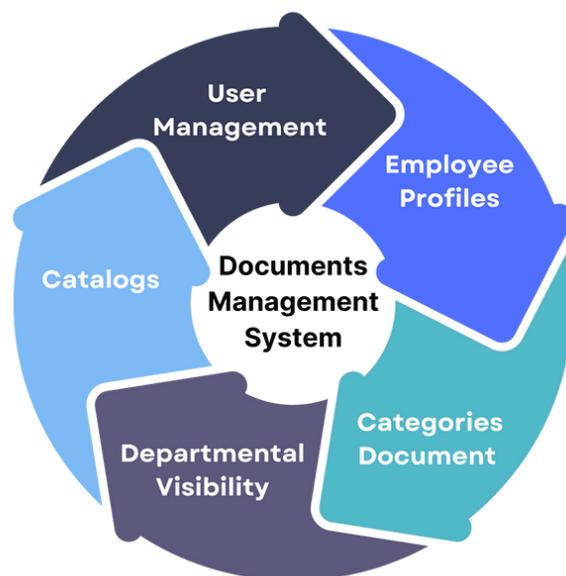
Setup Features

Catalogs:

It helps you to categorize the documents & easily enhance visibility and ease of navigation.

Categories:

Sort documents out to help in finding (search) and organizing them.

Document Types:

Document types allow you to define types of documents (e.g., report, contract) to streamline upload and management. Document Upload and Sharing

Simplified Upload:

Users can easily (re)upload any documents that are required for an application.

Departmental Visibility:

Once added, the documents can be viewed by other employees of concern departments. This enables a transparent environment to work in.

Read Permissions:

If you wish to showcase any document only employees who have Read Rights can view this and thus secure the information up till its optimum.

B2b Pakistan

Softtrack Technologies launched Pakistan's first Business-to-Business Portal B2BPakistan.com in September 2004. This extremely advanced state-of-the-art portal provides a bridge between the exporters and international buyers. B2BPakistan has various broad categories that encompasses almost every business type. Exporters can subscribe to this portal by filling up the information form that is available on the site. Once the exporters register themselves on B2BPakistan, their profiles are automatically populated on the site, hence allowing millions of viewers to reach the exporters.

This portal has already been registered and optimized on various search engines including AltaVista, Google, MSN and FAST (All the web). Therefore, B2BPakistan provides an excellent opportunity to the exporters to share their profile and products with international buyers, who visit search engines regularly. We believe that B2BPakistan can have a tremendous effect on the overall economy of the country by boosting up the total exports of Pakistan.

Time Manager

Time Manager is an enhanced personal / HR system with full recording and reporting features for such vital issues as time and attendance, employee history and leave records for your main office and it's multiple locations.

Features

- Managing different number of shifts
- Rotations (groups and individuals)
- Time Entry (employee and date wise)
- Shift Setup
- Overtime Calculation
- Employee Temporary Cards
- Process Database (flat file system, direct from database etc.)
- Number of time reports on the basis of daily, monthly and yearly
- Graphical reports

The system uses company-defined rules & policies to calculate the time of each individual employee which can then be passed to the payroll system for processing payments. This reduces the administrative effort of an organizations involved in payroll preparation.

Softtrack Web Services

Domain / Hosting

We have achieved excellence in the latest web technologies to provide you a better web domain and hosting plans.

Web Application Development

Softtrack has a wide experience of web application designing and it provides professional web application designing services that suits the requirements of companies and reflects their proper image. Web Application Design service does not mean simply creating a web presence on the net but it is a responsibility to portray the right image and the message that the client intends to communicate to its customers. We have achieved excellence in the latest web technologies to provide you with dynamic data base oriented web sites and high end e-commerce solutions. Our sites are designed keeping the target audience in mind for easy product description and faster sales. In order to deliver the right image, we at Softtrack pay special attention to even the minute details while designing the website. To make the site unique and attractive, we also make use of multimedia using Adobe Photoshop, 3D Studio Max, Real Audio, Real Video and Macromedia Flash.

Offshore Web Application Development

Companies around the world have adopted Offshore Web Application Development as a successful business strategy. A critical part of the Offshore IT Outsourcing strategy, offshore Web Application development provides companies with business flexibility in terms of focusing on their core competencies, while at the same time offering them exclusive cost-effective solutions for their business requirements. We Softtrack Technologies, with an Offshore Web Application Development Center in Karachi -Pakistan, follows an offshore development- to provide companies with a combination of the technical expertise of its Offshore Development. For companies just starting up, the benefits of offshore software development are immense, as it permits them to leverage their IT budget and resources without hiring expensive programmers to implement their design. Our Offshore Software Development Center specializes in ecommerce solutions, Custom Application development and Application Integration for the small business market.

Our Service

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Extreme Programming

Extreme programming or XP is a lightweight discipline of software development based on simplicity, communication, and feedback. XP is designed for use with teams who need to develop software quickly in an environment of rapidly changing requirements.
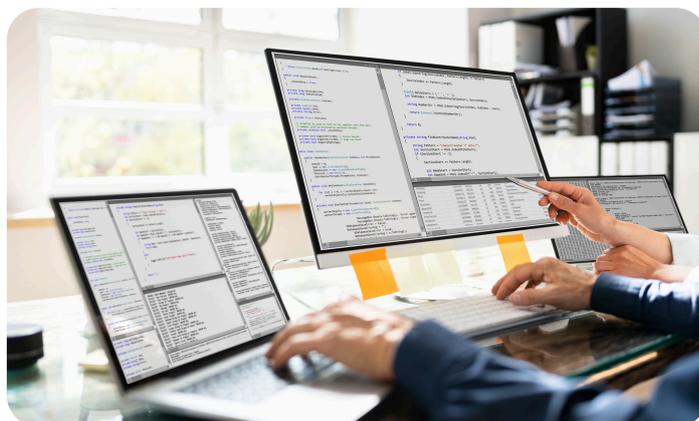
Portal/Vortal Development and Search Engine Marketing

The Internet offers the ultimate in technology convergence and we are developing B2B and B2C eCommerce applications that use database connectivity, scripting and interactivity. Softrack can be your valuable Portal / Vortal development outsource. On the multimedia side we develop sites using Adobe Photoshop, 3D Studio Max, Real Audio, Real Video and Macromedia Flash.

Application Design and Development

Softrack's motivated group of software professionals with their strong skill sets in a wide range of application design and development technologies, work together to meet the growing challenges of IT and software development. Give us a try and see how we exceed your expectations.
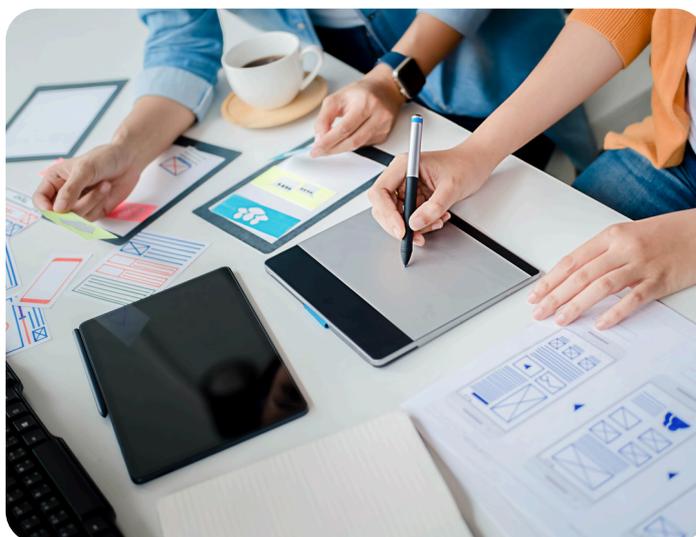
Software Development and Consulting

Our multi-disciplinary teams are experts at assimilating technology to support complex projects. We have worked on a wide range of products, from call accounting, tele-banking, securities and time management, access control to vehicle fleet management and suites for auto service industry.

Database Management

Our main areas of focus are applications integrated with Internet-based services. In software development we follow the complete SDLC methodology. Visio Technical is used for documentation and Erwin for data modeling and data engineering.

Softtrack Client List

- AVIAREPS
- Drivewire
- Unified Signal
- Lieberman Research Worldwide
- McKinsey and Company
- Citibank
- Standard Chartered
- MCB
- NBP
- Getz Pharma Pvt Ltd
- High-Q Pharma
- AGP Ltd
- Ray Pharma
- Ambrosia pharmaceuticals
- Winner Foods Pvt Ltd
- Shan Foods Pvt Ltd
- Pearl Confectionery Pvt Ltd
- Shahi Group
- Ptex Textile Mills
- Quetta Textile Mills Ltd
- Rajwani Denim Mills
- PHI Consulting

- Resource Linked
- Sabre Corporation
- Map Welfare Trust
- Qazi Chemicals
- Hascol Petroleum Limited
- Aga khan cultural service
- International Caps Company
- Precision Polymers Pvt Ltd
- PCI - Interiors Automotive Materials
- C&M Engineering
- Essa Engineering Pvt Ltd
- Apparel Manufacturers Pvt Ltd
- Naeem Impex Pvt Ltd
- Anjum Arts
- YKK Pakistan Pvt Ltd
- Pakistan Paper Products Ltd
- Midjac Pvt Ltd
- R&I Electrical Appliances Pvt Limited
- WalkEaze (Designer Shoes & Bags)
- Rahim and Brothers Enterprises Pvt. Ltd

THANK YOU

WE LOOK FORWARD TO WORKING WITH YOU

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